



## Statistics for August 2010

Total hits – 27,526  
Total Visits – 9,923  
Total Page Views – 18,729  
New Visits – 78.06%

## Banner Advertising

**Standard banner** 468x60, RoN\* – US\$ 1,000/month  
**Standard banner** 468x60, Fixed on home page – US\$ 1,000/month  
**Skyscraper banner** 120x600, RoN\* – US\$ 2,000/month  
**Leaderboard banner** 728x90, RoN\* – US\$ 2,000/month  
**Large rectangle banner** 336x280, RoN\* – US\$ 2,000/month

### CPM rates for Banners

Standard Banner - US\$ 25 CPM  
Leaderboard Banner - US\$ 40 CPM  
Skyscraper Banner - US\$ 35 CPM  
Space Banner - US\$ 50 CPM

### CPM rates for Email Campaigns

Email campaigns - US\$ 150 CPM Also  
see [www.MiddleEastPostBox.com](http://www.MiddleEastPostBox.com)

## Company Listings

Text listings with email and web address – Dhs 1,200/year (US\$ 326/year)  
Text listings with email, web address, image or company logo – Dhs 1,800/year Dhs 1,200/year (US\$ 500/year)

\* RoN – Run of network

**For more information contact our representative at [dcg@cyber-gear.com](mailto:dcg@cyber-gear.com) or call us at 04 3312627**

## Mode of payment



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**We support the Go Green cause at [www.go-green.ae](http://www.go-green.ae). Print this only if necessary.**